

The Event



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ALPHA CONFERENCE CENTRE

06 Aug 2010
Check out the Alpha Conference Centre, which boasts a 250-seat auditorium and is nestled at the centre of the Magaliesberg and Kalkheuwel Hills.

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TOWNSHIP YOUTH TO SHINE AT ANNUAL BUSKAID CONCERT

06 Aug 2010
M.I.O says the Linder Auditorium in Parktown will be swinging to the lively sounds of the Buskaid Soweto String Ensemble on Saturday, 21 August 2010 during its annual concert.

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INVESTMENT IN WORLD CUP SECURITY WILL REAP CRIME-FIGHTING REWARDS

06 Aug 2010
SAGoodnews: Police Minister Nathi Mthethwa says the FIFA World Cup may be over but the millions of Rands spent on policing during the tournament will benefit the country's fight against crime well into the future.

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CAPITAL ARTS FESTIVAL

06 Aug 2010
Artslink reports that The South African State Theatre will open its doors to an array of arts and culture as the Capital Arts Festival 2010 runs from 25 August-7 September 2010.

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KICK OFF FOR SOUTH AFRICAN HOTELIERS

06 Aug 2010
STR Global reports daily performance of more than 50 hotels in Gauteng Province, Sandton, Cape Town and Durban during the 2010 FIFA World Cup.

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EVENTS INDUSTRY NEW CHANGE MANAGEMENT PRACTICE LAUNCHED

John Hooker has launched a new venture, JHCP, building upon the legacy work instigated under the AddingValue Consulting name where he has spent the last 18 months.

The new company will see Hooker as a totally independent specialist through which to continue his work with the existing portfolio of clients and from which he can develop new relationships. JHCP has the enviable reputation of having undertaken assignments for all sides of the industry. This has proven to be extremely beneficial as it brings a more rounded approach due the unique insight into the working practices and service offerings of the entire supply chain. This is coupled with over 30 years event experience, with the last 10 years focussed on change management programmes for

everyone from live event agencies to convention centres; commercial conference operators to DMCs.

"Through the work I have been doing, particularly in the last 18 months, it is clear that the industry is undertaking some enormous challenges, some manmade and others thrown at it by Mother Nature," said Hooker. "Those who see it as an opportunity will be better placed to improve their overall performance and I am pleased that clients value the experience, insight and methodologies I am able to provide." For more info, visit www.jhcp.eu.

Issued by John Hooker.

Posted on 4 Aug 2010

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